



SPECIAL BULLETIN

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Greetings ISES members and fellow event professionals,

Just back from The Special Event Show in Miami Beach and it was just a wonderful time to learn, laugh and commiserate with our industry peers. It was also great to be with so many committed ISES Board Members at our Leadership Meetings.

Education is certainly the key to success in your business life. Going to seminars, classes, networking events and conventions should be an absolute must within your own yearly calendar to help you achieve your goals both professionally and socially. With that in mind, I would very much like to invite you to this year's Northeast Regional Education Conference (REC) sponsored by the Northeast region of ISES.



If you have ever considered attending a convention rich in education, networking, trade show and fabulous social events, this year's REC is the place to be. To top it all off, this year the REC is right in our own back yard at the brand new Hyatt Regency on the Hudson in Jersey City, NJ. So there is absolutely no excuse for you not being able to attend. The price is unbelievably low, the education tracks will be dynamic, the physical setting is world class and it couldn't be more conveniently located. The enclosed information will give you the most up to date details we have about the conference with plenty more to come soon.

So grab a cab, take a train, jump on the ferry, call a car - whatever you need to do, but do make a date to join us just across the Hudson River - March 18-20, 2005!

Looking forward to seeing many of you there.

Sincerely,
Mark Zettler
President, ISES, New York Metro Chapter
President, Life O' The Party



**ISES NEW JERSEY CHAPTER TO HOST
NORTHEAST REGIONAL EDUCATION CONFERENCE**

**AT THE HYATT REGENCY ON THE HUDSON
HOTEL & CONFERENCE CENTER, JERSEY CITY, NJ
MARCH 18 - 20, 2005**

The New Jersey chapter of the International Special Events Society (ISES) will host the 6th Annual Northeast Regional Education Conference (REC) from March 18-20, 2004 at the Hyatt Regency on The Hudson Hotel & Conference Center, Jersey City, NJ. Event professionals from New England, New York, New Jersey, Montreal, Pennsylvania, Rhode Island, Virginia, Washington, D.C. and Toronto will gather in New Jersey for three days of educational sessions and social events for "REC 2005 – A Garden State of Mind."

Whether you are a seasoned event professional wanting to branch out with your technical skills, or an event seedling eager to put down roots in the industry and acquire new skills, there will be something for everyone at this year's Northeast REC! The theme, "A Garden State of Mind" will lead attendees through a career growing experience that will inspire both creativity and professionalism.

The Keynote speaker for the conference will be David DeLoach, an ISES International Board of Governor and manager of Special Events MAGIC KINGDOM Park, WALT DISNEY WORLD Resort. David will share his point of view on leadership in the event industry, teamwork, time management, goal setting, and achievement.

Other exciting education seminars will include master classes, event specific roundtable discussions, and business, marketing, and other industry related topics.

Hosted by the Northeast Region of ISES. For more information about the Northeast REC 2004, "A Garden State of Mind", please visit <http://www.isesnortheast.com>.

About ISES:

The International Special Events Society (ISES) was founded in 1987 to foster enlightened performance through education while promoting ethical conduct. ISES works to join professionals to focus on the "event as a whole" rather than its individual parts. ISES has grown to involve over 3,000 members active in 30 chapters throughout the world. Membership brings together professionals from a variety of special events disciplines including caterers, meeting planners, decorators, event planners, audio-visual technicians, party and convention coordinators, educators, journalists, hotel sales managers and many more professional disciplines. The solid peer network ISES provides helps special events professionals produce outstanding results for clients while establishing positive working relationships with other event colleagues.

