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New York Metro ISES Chapter brings you informative articles, schedule of events, press releases and much more to keep you in the know!

ISES Greater New York Metro Chapter Newsletter

January 2007

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A Message From Our President:

"One cannot live well, love well or sleep well unless one has dined well."

~ Virginia Woolf.

Happy New Year!

I hope that you all had a happy healthy holiday season full of family and friends and fantastic food!

No matter what the event, there is always food. Whether it be a five course formal dinner or the Craft services table, food plays a crucial and memorable role in special events. Catering is both an art and a science. And like both the arts and sciences, catering is subject to the whims of fashion and trends of technology. At the end of January, ISES NY Metro will present "Iron ISES" – our unique version of the "Iron Chef" to showcase a variety of elements of the catering and food service industry. It will definitely be an evening of learning and tasting in addition to great networking. I hope to see you all there.

I also hope to see many of you at The Special Event Show in Los Angeles. Liz Sanzo, ISES NY Metro President-Elect, and I will both be there. *Please be sure to find one of us during the conference to get a small trinket from us that will demonstrate your New York pride!* Many of our friends from the ISES UK chapter will also be at The Special Event Show. And I know that they'd love it if you made a point to say hello.

There are many industry conferences throughout the year. ISES NY Metro is offering a variety of scholarships and competitions to help members attend and take advantage of these opportunities. I very much encourage members to check out our Regional Education Conference (REC) Scholarships. It is our pleasure to offer these scholarships to



ISES NY Metro Buttons:

All ISES NY Metro Members can show their NY pride at this year's Special Event, in Los Angeles by wearing a customized ISES NY Metro Chapter button. The buttons will be handed out through-out The Special Event show. You can stop by the ISES booth on Thursday, January 11th from 10:30am until 12:00pm or look for current Chapter President, Jennifer Claire Scott or President Elect Liz Sanzo for your button!



December Membership Drive:

The December Membership Drive has broken records Internationally!

ISES NY Metro is proud to welcome 52 new fulltime members and 1 new student member.

Welcome New Members:

We'd like to welcome the following new members to our chapter.

Martha Baum

Martha Baum Events - eventsbymartha@aol.com

Elena Borrero

Elena Borrero Travel Services, LLC - Elena@ebts.info

Party Events, Inc. - susan@partyeventsnewyork.com

Deanna Jones

The Deanna Jones Orchestra/DJO Productions - djo@att.net

Edwin R. Josue

Design Fusion - edwinjosue@designfusionnyc.com

Stacey W. Keats

Emi-Dan Designs - staceywkeats@aol.com

Beth Lanteri

New York Fun Factory beth@nyfunfactory.com

Chris Lynn

Visit London - clynn@visitolondon.com

Brandee N. Martin

AOL - BrandeeMartin00@aol.com

Stephanie Moyler-Vasquez

Celebration Pulse - smv@celebrationpulse.com

Miriam Phalen

Sterling Events LLC - mphalen@sterlingeventsny.com

Candice Soldano

Federal Home Loan Bank of New York - soldano@fhlbny.com

Penni Tloczkowski

St. John's University - tloczkop@stjohns.edu

Heidi Vencel

Wild Flowers - heidi@hvwildflowers.com

Ny Whitaker

Events by Ny - Ny@EventsbyNy.com

Lynn Wilson

UniWorld Group, Inc. - lwilson@uniworldgroup.com

5 Questions Of A Member:

Connie Riley, CSEP, ISES International President-Elect

1. WHO are you?

Connie Riley, CSEP, Vice President of Event Operations for T. Skorman Productions, Inc. I began my association with Ted Skorman in 1980 as an entertainer and moved to Orlando, Florida in 1987 to launch our Convention/Special Event Department and



Scholarship Opportunities:

Don't miss the deadline for this amazing Member Opportunity!

The ISES New York Metro Chapter is proud to announce three – yes 3 – unique scholarship opportunities. The 2007 REC Leadership & Education Merit Scholarship, the ISES UK Education Merit Scholarship and the 2007 REC Leadership & Education Student Scholarship.

Applications for each of these scholarships can be found on the ISES NY Metro website or by clicking on the links below.

- [2007 REC Leadership & Education Merit Scholarship](#)
- [ISES UK Education Merit Scholarship](#)
- [2007 REC Leadership & Education Student Scholarship](#)

These scholarship award programs are fantastic learning opportunities and were developed by the Chapter to encourage NY Metro members to get involved with the Chapter, its committees, special programs and the events industry as a whole. Eligibility requirements vary for each scholarship, so please review the information supplied with each application.

For more information on these educational conferences, please visit:

<http://www.dcises.org/northeastrec.shtml>

<http://www.isesuk.org/>

Members In The News:

Scharff Weisberg, a provider of entertainment technology to a myriad of industries, lent its expertise to five of New York City's marquis holiday light displays: the Rockefeller Center Christmas Tree Lighting, the "Grand Central Kaleidoscope Holiday Light Show," Time Warner Center's "Under The Stars", Cartier's building design and a unique interactive attraction at Union Square.

On November 29th, New Yorkers could see Scharff Weisberg's lights live at Rockefeller Center and on national television. The company provided two large lighting packages for the annual tree lighting ceremony. One package was for the NBC Network broadcast and the other was used to highlight the tree and surrounding area.



Richard Aaron was recently appointed to chair the new 2007 APEX (Accepted Practices Exchange) Education Advisory Council (EAC). He was especially proud to represent ISES as the first ISES leader to chair a CIC Council on this important industry wide association, representing 32 associations. The EAC boasts prestigious academic, association planners and training professionals who have one key purpose; create awareness to integrate these APEX toolkit practices as offerings into education curriculum within colleges and associations such as MPI. The purpose to create greater consistency with all the associated industries.

Richard Aaron is the Founding President of the ISES NY Metro chapter. The 2006-2007 NY Metro Board of Directors and our entire chapter, congratulates Richard on his latest appointment and thanks him for his continued and important involvement in the advancement of the special events industry.

Regional Education Conference Update:



Added as the keynote speaker is Roland Mesnier, former White House Executive Pastry Chef and author of a new book *All the Presidents' Pastries: Twenty-Five Years in the White House, A Memoir*. Chef Mesnier was hired in 1980 by First Lady Rosalyn Carter and continued to serve for 25 years, until retiring in 2004.

Please also note:

There are special discounts on travel to & from the REC!

For more information on the REC conference, please visit:

<http://www.dcises.org/northeastrec.shtml>

Member Testimonial:

"Starting a new business is a daunting task, and the New York Metro Chapter of ISES

newsletter or at a networking event.

[Click here for the ISES NY Metro Rate Card.](#)

For more information about the ISES NY Metro Advertising Program, please call, 212-898-0171 ext.1 or email info@isesnyc.com

CSEP Update:

For CSEP one-on-one updates, please join us at the January Program. Or contact CSEP Coordinator, Kevin White, CSEP at kwhite@empireforce.com.

To learn more about the CSEP, please go to: <http://www.ises.com/CSEP/>

Save the Dates

January 9 – 12, 2007 = The Special Event in Los Angeles, CA

To register for TSE, please click on the link below:

<http://thespecialeventshow.com/07intro/>

January 23, 2007 = ISES NY Metro Chapter Education Program

To register for this program, please click [here](#).

February 27, 2007 = ISES NY Metro Chapter Education Program

March 10 – 11, 2007 = Northeast Regional Education Conference

To register for the REC, please click on the link below:

<http://www.dcises.org/northeastrec.shtml>

March 20, 2007 = ISES NY Metro Chapter Networking Event

April 17, 2007 = ISES NY Metro Chapter Education Program

May 22, 2007 = ISES NY Metro Chapter Education Program

June 19, 2007 = ISES NY Metro Big Apple Awards Gala

June 29, 2007 = ISES Membership expires on June 30th, so re-new ASAP!

August 16 – 18, 2007 = EventWorld in Montreal, Canada

To register for the Eventworld, please click [here](#).

August 20 – 23, 2007 = Event Solutions Idea Factory in Florida



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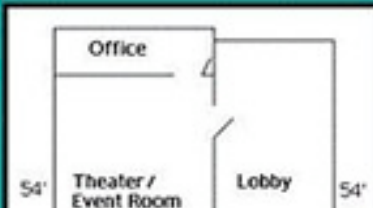
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